

Our Store Will Be Closed All Day Monday, July 4th

# July Clearance Sale

## Offering Unequalled Values In the Men's and Boys' Departments

**S**HARP and decisive has been the price lowering in these two sections of our store—no half-heartedness about it, but the reductions have been made to effect clearance quickly. Without reserve every man's suit, the H. S. & M. and the Kuppenheimers, and every boy's suit—the famous Ivan Frank brand—has been marked down to a price that has no precedent. A fourth—a third less—truly a saving worth while—especially when you take into consideration the fact that The Popular's regular prices are from 10 to 15 percent less than is usually asked for like quality.



Copyright 1910  
The House of  
Kuppenheimer  
Chicago

### Hart Schaffner & Marx and Kuppenheimer 2 and 3 Piece Suits

Our entire stocks of these two famous brands and other first class makes of men's clothes in the best styles of the season. Blue serge, black unfinished worsteds, chevots, English cravatetted mohairs and novelty suitings, perfectly tailored, are shown at these prices.

Men's Suits	Styles regularly sold for \$32.50 to \$40.00	\$24.85
Men's Suits	Styles regularly sold for \$25.00 to \$30.00	\$18.65
Men's Suits	Styles regularly sold for \$20.00 to \$22.50	\$14.95
Men's Suits	Styles regularly sold for \$15.00 to \$18.00	\$12.35
Men's Suits	Styles regularly sold for \$12.50 to \$14.00	\$9.45

Trousers	Stylishly cut, of worsteds, chevots, and tropical weaves, in both dress and outing styles. All this season's make.	\$2.00 styles for \$1.65
		\$2.50 styles for \$1.95
		\$3.00 styles for \$2.25
		\$2.50 styles for \$2.65
		\$4.00 styles for \$3.15
		\$4.50 styles for \$3.55
		\$5.00 styles for \$4.25
		\$5.50 and \$6.00 styles, \$4.95
		\$6.50 styles for \$5.35
		\$7.00 styles for \$5.95

**Underwear** Shirts, with long sleeves or sleeveless, drawers in the knee or full length, and union suits of all styles in hie, balbriggan, linen mesh, Irish linen, minkook and silk.

\$4.00 quality for \$3.25

\$3.00 quality for \$2.35

\$2.00 quality for \$1.65

\$1.50 quality for \$1.25

\$1.00 quality for 79c

50c quality for 39c

B. V. D. AND POROSKNIT undershirts and drawers, regular 50c

quality or three for a dollar. **35c**

**Shirts** Pleated and negligee styles, with or without cuffs, made of madras and percale. Also soft collar shirts of pongee and China silks and soft cotton materials.

\$1.00 styles for 85c

\$1.50 styles for \$1.25

\$1.75 styles for \$1.45

\$2.00 styles for \$1.55

\$2.50 styles for \$1.95

\$3.00 styles for \$2.35

\$2.50 styles for \$2.75

\$4.00 styles for \$3.25

**Neckwear** Silk four-in-hand ties

wide end styles. All of the season's best styles underpriced.

\$1.50 values for \$1.29

\$1.00 values for 79c

75c and 50c values, 39c

35c and 25c values, 19c

**SPECIAL**—Pure linen hemstitched Handkerchiefs in regular size and extra quality, regular 25c values; 3 for **50c**

Full Page Ad. on page 3

Panama Hats Reduced 1/4

### July Clearance Sale Shoe Department

Odds and ends of women's fine Oxford Ties and Pumps in all the different leathers and styles, with welt and turn soles, Cuban and military heels. All sizes from 2 to 7. Regular \$2.50 **\$1.39** to \$3.50 styles, for

Special lots of women's vici kid Oxfords, with welt soles and Cuban heels, made over very stylish lasts. All sizes.

Regular \$3.00 qualities **\$2.55**

Regular \$2.50 qualities **\$1.85**

Women's Gun Metal Oxford Ties and Pumps, suitable for dress or street wear. Welt soles, Cuban or military heels, made over the newest lasts. Our best \$3.50 styles are priced **\$2.95**

All misses and children's Oxfords in all leathers, with welt or turn sole, in any size from the smallest infants to the young miss.

\$2.50 styles for **\$1.98** \$1.50 styles for **\$1.19**

\$2.00 styles for **\$1.69** \$1.25 styles for **\$1.09**

\$1.75 styles for **\$1.49** \$1.00 styles for **88c**

All women's patent leather Oxfords and Pumps in the newest styles are specially priced for quick clearance—none are reserved.

\$3.50 styles for **\$2.98** \$2.50 styles for **\$1.98**

\$3.00 styles for **\$2.59** \$2.00 styles for **\$1.69**

The "Popular \$4.00 special" for men, made of extra quality patent leather **\$3.39**

The "Popular \$4.00 special," vici kid, gun metal calf and tan Oxfords **\$3.45**

### Boys' Shoes

Special pricing of youths', boys' and little girls' Oxford ties in all leathers.

\$2.99 styles for **\$2.59**

\$2.50 styles for **\$2.10**

\$2.00 styles for **\$1.69**

\$1.75 styles for **\$1.59**

\$1.50 styles for **\$1.29**

**The Popular**  
DRY GOODS CO. INC.

### July Clearance Sale Boys' Department

Every suit has a special price marked on it that is lower by far than goods of like quality have ever been priced before. Many of the special lots include suits of the Ivan Frank make.

Boys' Suits	Neat styles in light woolsens, worth to \$4.00, all sizes.	\$2.95
Boys' Suits	Light weight woolsens, two piece Knickerbockers, values to \$3.50	\$2.95
Boys' Suits	Ivan Frank make, with 1 prs. Knickers. Values to \$3.50	\$2.95
Boys' Suits	All the finer qualities, reduced from 25 percent	\$2.95

### Washable Suits

Two very special lots of washable suits in the Blue Blouse styles are offered at practically half of the new and fresh goods in the nobblest of styles.

Special lot of \$2.50 styles for **\$1.95**

Special lot of \$3.50 styles for **\$2.95**

All the finer quality white and fancy colored woolsens **\$6.00** REDUCED

Boys' Khaki and wool Knickerbockers, values to \$3.50

Boys' Linen Hats and Caps, white & colored, values to \$1.50

Boys' Linen Hats and Caps, white and colored, values to \$1.50

Hol-e-Nit Union Suits for boys, 50c value

All 50c quality Boys' Summer Underwear

All Straw Hats at Reduced Prices.

FREE—We

chase in the

partment, an

\$5.00, we will

a base ball, a

fielder's glove

# RENO SO FULL THEY STICK OUT OF THE HOTEL WINDOWS

(By C. W. Van Loan.)

Reno, Nev., July 2.—Three strong, red faced men were added to the sporting colony today—Timothy D. Sullivan of New York, the stakeholder of the fight; Frank Gotch, the champion wrestler, who will be attached to Jeffries's camp, and Noah Brusso, whose other name is Burns, formerly the heavyweight champion of the world.

**Reno Crowded!** Well! Reno, with an elastic hospitality truly western in its flavor, faces the crowded overland trains with composure. The hotel men are putting cots in all their parlors and sample and bath rooms; private houses have been commandeered by the exclusive and the big beggar is not yet, but tonight or tomorrow, when the specials begin to roll in on the sidings this afternoon the wonder is not where all the people will eat and sleep, but where they will be able to find

standing room in front of the Golden, for the Golden is the "official hangout" of all the sporting men, the storm center of the excitement and the clearing house for all rumors concerning the great fight.

**Stakeholder Arrives.** Timothy D. the stakeholder, created less excitement than any other notable who has arrived to date. This may have been because the westbound limited was several hours late and arrived while most of the New Yorkers were watching Jeffries being put through more fancy paces for the sake of the moving pictures.

**Where Are the Stakes?** Tex Rickard sprinted the last hundred yards to the station, arriving just in time to escort big Tim past the secondary battery of moving picture machines. The stakeholder carried a small

hand valise about the size of a ham sandwich and the rumor bureau at once became busy with the report that big Tim was bringing in the stake money in thousand-dollar notes. Reno is not used to paper money. The humble dollar bill of commerce is slightly referred to as "soldier money" and disdained accordingly.

Reno runs entirely to five dollar gold pieces and silver bars.

**Jeff Will Win.** Tommy Burns was asked about the fight as he sees it. "Jeffries will win," said the former champion, "because he will outslug and out-game the negro."

**Both Men Fit.** The men are ready for Monday afternoon and if ever two men looked fit to make heavyweight history those men are Jeffries and Johnson.

## Johnson To Make Scared Rabbit

SAM LANGFORD TELLS "TAD" ABOUT FIGHT

## Look 'Like Standing Still

BY TAD

Reno, Nev., July 2.—Sam Langford and Bob Armstrong sat behind the big bear cage yesterday afternoon while Jeff and his manager were playing hearts, and how those two black birds did pan Mister Johnson.

"Johnson's all right with them big fat hands blocking one punch after another," Sam said, "but wait till this big Mr. Jeffries throws in four or five. I fought Jim Barry in New York and was picking them off like cherries until suddenly Barry shot a whole flock of them at me and one of them landed on my chin and liked to killed me."

**"Johnson Will Run."** "Jeff won't deal them off one at a time. He'll send a whole family of them in and say, did you ever see one of them Texas jack rabbits? Well Johnson will make them look as though they were standing still."

"He don't like being hit. None of us are fond of it, but gee, how that man dreads a punch. When I fought him in Boston, he dropped me twice to the sixth round I got up a little later and didn't know where he was. I could kind of tell what kind of direction he was in and took a wild pop in the air and happened to land in his stomach. My goodness, how he did hot foot it. I couldn't get that man to come near me after that."

**What Armstrong Thinks.** "You people will all be listening to me after this fight is over," chirruped Armstrong, as Langford finished.

"I told Johnson in Chicago that I'd be at the ringside when they were carrying him out. He ain't got no right in the ring with this man Jeff. I boxed Johnson, I slept with him and loaned him money. No one knows him better than I do, and I tell you now that this big fellow will just tear his heart out. I'll be in New York immediately after

the fight wearing one of them nall puller coats and a silk hat. Get me right when I land because I'm a going to be a classy smoke."

**Corbett's New Idea.** Jim Corbett is thinking of having an electric fan in Jeffries's corner for the Fourth. Queer ideas Jim gets. When he fought Jeff in Frisco he had a big tank of oxygen there instead of fans and in between rounds they fed him from the tank. There wasn't a fan in the corner.

**How To Do It.** Johnson gets about 100 letters a day from nuts. Today he had one from some one in Colfax. It read in part as follows:

"First close his left eye, Jack, then his right, then break his nose, so that he will have a hard time breathing, and after that you have him clinched." "Gee, I never thought of that before," said Jack as he rolled the bones for a nine.

## Big League Baseball

Friday's Results

### NATIONAL LEAGUE

At Boston (first game)—R. H. E.  
Philadelphia 0 0 0 0 0 1 1—4 3  
Boston 0 0 1 0 0 0 0—2 7 1  
Batteries—Philadelphia, Moren and Dooin; Boston, Erwin, Wood, Graham and Haridan.  
Umpires—O'Day and Brennan.  
Second game—R. H. E.  
Philadelphia 0 0 1 0 0 0 5—6 9 1  
Boston 0 0 1 3 0 1 0 0—5 9 0  
Batteries—Philadelphia, Ewing, McQuillen and Moran; Boston, Frock and Graham.  
Umpires—Brennan and O'Day.

At Pittsburgh—R. H. E.  
Cincinnati 2 2 0 0 0 0 0 0—4 5 0  
Pittsburgh 0 0 1 0 0 0 0 0—1 8 4  
Batteries—Cincinnati, Sugess and McLean; Pittsburgh, Camnitz, Maddox and Gibson.  
Umpires—Klem and Kane.

At New York—R. H. E.  
Brooklyn 0 0 3 0 0 0 0 10—4 10 0  
New York 0 0 0 2 0 1 0 0 2—5 7 1  
Batteries—Brooklyn, Scanlon and Bergen; New York, Witte and Meyers.  
Umpires—Johnstone and Moran.

At St. Louis—R. H. E.  
Chicago 0 0 1 0 0 0 0 0 1—2 5 0  
St. Louis 0 0 0 0 0 0 0 0 0—0 4 0  
Batteries—Chicago, Brown, Archer and Kling; St. Louis, Harmon and Bresnahan.  
Umpires—Rigler and Emslie.

**COAST LEAGUE.**  
At Portland—R. H. E.  
Vernon 0 0 0 0 0 0 0 0—0 6 4  
Portland 0 0 0 0 0 0 0 0—1 3 5  
Batteries—Willets and Brown; Seaton, Garrett and Fisher.

### TEXAS LEAGUE

At Oklahoma City—R. H. E.  
First game: Oklahoma City 5 14 7  
San Antonio 10 10 9  
Batteries—San Antonio, Elliffard, Schen and Frontz; Oklahoma City, Crowson, Noyes and Chelette, Umpire—Weyhing.  
Second game: R. H. E.  
San Antonio 4 7 0  
Oklahoma City 1 7 2  
Batteries—San Antonio, Ables and Schen; Oklahoma City, Chelette and Noyes. Umpire—Weyhing.

At Dallas—R. H. E.  
Galveston 0 2 1  
Dallas 2 6 2  
Batteries—Galveston, Barber and Brown; Dallas, Torrey and Onslow.  
Umpire—Matthews.  
At Fort Worth—

First game: R. H. E.  
Houston 0 5 2  
Fort Worth 7 10 2  
Batteries—Houston, Mitchell and Burch; Fort Worth, Weatherford and Green. Umpires—Bailey and Kanzler.  
Second game: R. H. E.  
Houston 6 11 1  
Fort Worth 0 5 0  
Batteries—Houston, Watson and Kelsey; Fort Worth, Deardoff, Latimore and Gribbens—Umpires—Bailey and Kanzler.

Off day at Shreveport.

### SOUTHERN LEAGUE

At New Orleans—R. H. E.  
New Orleans 0 0 0 0 0 0 0 0—0 4 3  
Batteries—New Orleans, Ford and Sweeney; Philadelphia, Coombs and Lapp. Umpire—O'Loughlin.

At Cleveland—R. H. E.  
Detroit 0 0 1 0 0 0 1 0 1—3 9 1  
Cleveland 1 1 3 0 1 0 0 2—3 15 0  
Batteries—Detroit, Willette and Starnage; Cleveland, Falkenberg and Easterly.  
Umpire—Evans.

At Washington—R. H. E.  
Boston 1 0 0 0 0 0 0 0—1 8 0  
Washington 0 0 0 1 0 0 1 x—2 4 3  
Batteries—Boston, Smith and Klenow; Washington, Johnson and Street. Umpires—Egan and Perrine.

At Chicago—R. H. E.  
St. Louis 0 0 0 0 0 0 0 0—0 7 2  
Chicago 0 0 0 0 0 0 0 0—0 5 3  
Batteries—St. Louis, Peity and Kilmer; Chicago, Walsh and Sullivan.  
Umpires—Connolly and Dineen.

**WESTERN LEAGUE.**  
At St. Joseph—R. H. E.  
Des Moines 0 0 0 0 0 0 0 0—0 14 0  
St. Joseph 6 14 4  
Batteries—Cates, Bierdorfer, Hersche and Hawkins; Barker and Shears.

At Sioux City—R. H. E.  
Sioux City 8 10 1  
Wichita 7 15 1  
Batteries—Hammond, Chabak and Miller; Atchison, Shackelford and Shaw.

At Omaha—R. H. E.  
Omaha 2 5 2  
Deaver 0 0 0 0 0 0 0 0—0 8 2  
Batteries—Stowers and Gending; Hagerman, R. Adams and McMurray.

At Lincoln—R. H. E.  
Lincoln 9 13 1  
South 8 13 3  
Batteries—South, Gels, Farthing.